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INLAND NORTHWEST
community
Foundation

NEWS FROM YOUR COMMUNITY FOUNDATION

SPRING/SUMMER 2010

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“LIFE IS A GIFT,
AND IT OFFERS US
THE PRIVILEGE,
OPPORTUNITY AND
RESPONSIBILITY TO
GIVE SOMETHING
BACK BY
BECOMING MORE.”

ANTHONY ROBBINS

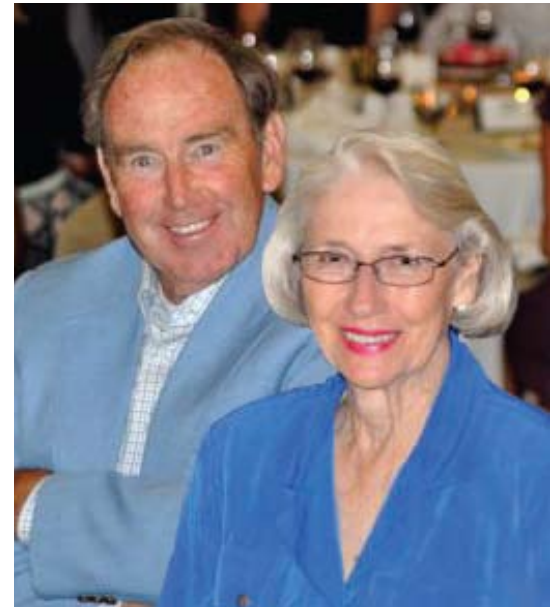
ESTATE OF GRACE...

That is how *The Spokesman-Review* titled its February 20, 2010 full-page story about Roger and Mona Crawford of Spokane Valley.

For 57 years, these college sweethearts have quietly gone about their business of raising a family, creating a successful corporation and providing income for hundreds of employees around the region. Then, just as quietly, they sold their business.

In December 2009, after two years exploring their options and consulting the community foundation and others, they established the Roger and Mona Crawford Family Foundation at Inland Northwest Community Foundation (INWCF). Their \$1.9 million donor-advised endowment will benefit the region for generations and positively affect thousands of lives.

Roger Crawford explains, “This new fund allows our family to become partners with Inland Northwest Community Foundation in awarding grants and scholarships. The Foundation will be



Roger and Mona Crawford

a resource for my children and my grandchildren as our fund grows and as we recommend grants to regional nonprofits. Our descendants can use the community foundation as their vehicle for giving to benefit the community we love and have lived in for many years.”

“The work ethic translated down to us from our parents, and we communicated it to our children,” says Mona Crawford. Now, the Crawfords are communicating their values regarding charitable giving.

“This is truly a celebration for Eastern Washington and North Idaho,” says INWCF President & CEO Mark Hurtubise. “The true mark of success is not what one consumes, but what one through benevolence can give. This is an inspirational American story of a couple who because of their hard work, dedication and entrepreneurial spirit were able to build a legacy for their descendants and their community.”

Inland Northwest Community Foundation serves twenty counties throughout Eastern Washington and North Idaho. Founded in 1974, its mission is to foster vibrant and sustainable communities in the Inland Northwest. The Foundation manages more than 285 funds, valued at approximately \$55 million, which have been established by individuals, families and businesses.

Fiscal Year 2010

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A KALEIDOSCOPIC LOOK AT YOUR COMMUNITY



A vibrant community is like a kaleidoscope with constantly moving and interlocking shapes of color. Similarly, healthy communities are interrelated parts with inquisitive children, responsible parents, wise leaders, astute professionals, generous volunteers and benevolent donors.

This newsletter features individuals, families and organizations which, when viewed collectively, provide you with a marvelous mosaic, like the one discovered inside a kaleidoscope.

For example, Roger and Mona Crawford represent the inspirational cycle of dedication to a task, successful entrepreneurship and the establishment of their legacy. For generations, family members will stay connected through Roger and Mona's extraordinary generosity to the community.

Active4Youth understands that creating recreational programs for our youth simultaneously encourages the development of life skills such as teamwork, communication and self-improvement that can culminate in the celebration of individual achievement.

The Palouse to Pines Loop birding trail invites visitors to discover a community valuing its natural resources and wildlife by intentionally integrating opportunities for economic development, education and recreation throughout its forests, wetlands and estuaries.

Inland Northwest Community Foundation serves 20 counties that are mapped side-by-side. Margaret Galbraith was born in Shoshone County and died in Spokane County. The Margaret Galbraith Fund at INWCF awards numerous grants to charitable organizations throughout six north Idaho counties. For the first time, Margaret's fund offered a well-earned scholarship to a high school student from Benewah County, Ashley Walker, who attends the University of Idaho.

These stories and others in this newsletter illustrate how every positive gesture is linked to improving individuals, families and the broader community. Nothing should be viewed in isolation for throughout our communities acts of kindness are interwoven kaleidoscopically into our lives.

A handwritten signature in blue ink that reads "Mark". The signature is stylized and fluid, written in a cursive-like style.

Mark Hurtubise
President & CEO

HIKE, BIKE, BOAT OR SKI TO SEE 215 BIRD SPECIES

The Great Washington State Birding Trail Program—the Palouse to Pines Loop—is the culmination of years of planning, more than 1,500 volunteer hours and the hard work of dedicated staff of Audubon Washington. The loop spans nine counties in Eastern Washington and includes extraordinarily rich wildlife refuges, such as the Little Pend Oreille and Turnbull, as well as tiny refuges, such as Washtucna’s Basset Park where birds stop on their seasonal migration.



The sheer diversity of landscapes in the Palouse to Pines Loop allows it to feature 215 of Washington’s 346 annually recorded bird species. The loop stretches from the Palouse prairie to Kalispel grassland, from the granite peak of Mt. Spokane to the “sky island” of

Kamiak Butte, from Pend Oreille’s dark pine forests to the wetlands, estuaries and swift currents of the route’s many rivers.

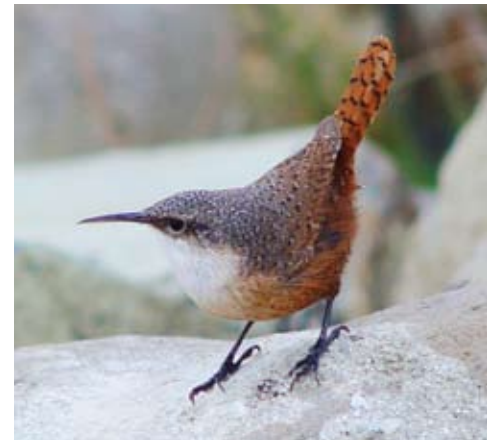
A \$10,000 grant from Inland Northwest Community Foundation in 2009 helped with site assessment and collaboration with landowners on design and implementation.

The route is described on a full-color map that features original artwork by wildlife artist Ed Newbold. The map can be found at wa.audubon.org.

“A real delight for me in helping develop the map was knowing it would guide people to my favorite birding spots,” said Terry Gray, member of the Palouse chapter’s Birding Trail Committee. “I enjoy sharing my love of birds, and how and where to see them.”

“A huge benefit of the birding trail is that it not only attracts tourists, but it allows local people to discover new places right in their own backyards,” said Christi Norman, Audubon birding trail program director. “Realizing the economic and ecological value of these places often inspires people to help protect them.”

Canyon Wren by Terry Gray,
Moscow, Idaho
Palouse Audubon Society



ACHIEVING HER DREAMS BY WORKING HARD



Ashley Walker loves school, but continuing after high school meant she needed financial support beyond what her mother could provide. Ashley approaches life knowing it is “not

worth it to spend time dwelling on the bad when there are so many opportunities to focus on the good.” She absorbs herself in school and books.

While living in St. Maries, Idaho with her mother and little brother, she has held a job since she was 15 years old. “I acquired a good understanding of the value of money and having responsibility from my occupations,” she writes in her scholarship application for

the Margaret Galbraith Scholarship at Inland Northwest Community Foundation (INWCF).

Along with her paid job, Ashley organized a food drive, helped with a blood drive, assisted with an Easter Egg hunt, volunteered at a local animal shelter and helped write a proposal to the Idaho Governor for a community center as a way to keep the community away from drugs and alcohol.

With help from the very first Margaret Galbraith Scholarship, Ashley achieved her dream to attend the University of Idaho in Moscow. She earned a 4.0 GPA her first semester and is pursuing a bachelor’s degree in elementary education.

Margaret Galbraith understood the need and importance of education, which is precisely why her philanthropy included a scholarship program for the benefit of North Idaho.

PUTTING KIDS' RUNNING BACK ON TRACK

Children are born to run. When it comes to funding children's extracurricular activities, however, programs such as cross country may be the first to run out of funding.

Active4Youth, a nonprofit organization committed to providing after-school and year-round sports programs for children, is doing something about that. Founder Mike Bresson understands that children want to run, want to be active, and he is helping make that happen.

Diminishing funding for after-school sports led Bresson to make a greater investment in active lifestyles for our children. He formed Active4Youth in 2005 to revitalize the district-wide elementary cross country program. All of Spokane Public Schools' 34 elementary schools have benefitted, with each site drawing an average of 90 students last year.

A \$17,500 grant from Inland Northwest Community Foundation helped fund the initial phase of this running program. "The funding received from INWCF catapulted us into a place where we could quickly implement the program. Our community foundation provided us with immediate support at a time when we needed it," explains Bresson. "It was a saving grace and has given us the opportunity to get sponsorships and seek funding in other areas where it wasn't possible before."

"With 27 Title I schools in Spokane Public Schools," Bresson continues, "many children cannot pay to play in after-school sports programs. Instead, many of these kids go home to an empty house to watch TV, play video games and eat junk food. They aren't active and consequently, our society now has a childhood obesity issue. We wanted to provide a free program

where kids could participate safely in a lifelong sport such as running. Based on our numbers—almost 3,000 participants—I think we've discovered there is a need. Now we want to make sure we can sustain the program for future generations. The community foundation has been integral in helping us."

As a long-distance runner, Bresson understands that slow and steady is the key to a program like this. He describes it in stages. "Currently, Active4Youth provides equitable programs that build teamwork, develop social skills, teach healthy living and offer positive outlets for students in grades K-6, while building skills for lifetime fitness. Short term, I want to integrate more training for the teachers and parent volunteers so we can incorporate more fitness and nutritional education into the program. Long term, I'd like to expand the program to the Valley School Districts as well as Cheney. Collectively, we would be able to put on one heck of an All City Cross Country Meet."

Please visit Active4Youth at active4youth.org for more information.



Mike Bresson
Founder,
Active4Youth



Photo credit: Bo Cooke

MUSIC TOUCHES THE LIVES OF MANY

A \$5,000 grant from Inland Northwest Community Foundation helped support a program providing music to at-risk students. In October 2009, the Jacklin Arts & Cultural Center in Post Falls, Idaho hosted the Music Outreach Program featuring Brad Richter, an internationally renowned guitarist, composer and artist in residence. Self-taught from age 12, Richter combines musical genres such as world music, Native American music, pop and classical to form his own unique style.

During his residency in Idaho, Richter met with more than 2,000 students from high schools, elementary schools and alternative schools, as well as home schooled students, and he became an overnight legend. Jacklin Arts & Cultural Center former Executive Director Susan Jacklin said, "This grant helped Brad touch students' lives and hearts. His mentoring sparked the students' enthusiasm for music."

ONE ADVISOR'S PASSION FOR CHARITABLE GIVING



Jeff Feuerstein came to Pullman in 1981 as a college student and never left. He landed his first job in order to give something back. "My father paid for my college," Jeff explains, "but he didn't provide money I could give to others. I wanted to give to my church, so I found a job." After graduating and deciding to stay in Pullman, that first job led him into financial management. Jeff is now a financial advisor for Waddell & Reed with an inherent understanding of the power of giving.

Recently, Jeff hosted a lunch in Pullman for other professional advisors to help them understand how the community foundation can assist people who have a desire to give in order to achieve their charitable goals. Jeff says, "Being in this region for a long time, I have built alliances with a number of professionals and over the years, built recognition and respect for my competitors. Coordinating this luncheon was interesting because we recognize that while we do things differently and some may even compete, we can share a passion toward causes that help all of us in this region. When you do charitable planning, everybody wins."

How does Jeff approach the subject of charitable giving with his clients? "Most

clients hope to build a legacy. For many it is as simple as asking the questions about what's important to them and understanding their values. Professional advisors have a myriad of tools to conserve both the client's wealth and support their charities." Jeff continues, "The community foundation does a great job of making powerful charitable tools available to the average person. You don't have to be a millionaire to set up a fund. It's a great fit for donors in our region where we have a lot of middle affluent people who are passionate about their giving.

"I have found that clients who give money away tend to worry less and enjoy life more. Inland Northwest Community Foundation is in a nice position to help my clients do just that."

CELEBRATING NEW FUNDS AT YOUR FOUNDATION SINCE APRIL 2009

Center Pointe Endowment Fund
Roger and Mona Crawford Family Foundation
Maxine Davidson Arts Foundation
Richard Lord Domey and Diane Marie Filby Gillespie CRUT
Equinox Foundation Fund
Every Woman Can® Foundation
Gates Family Resilience Fund
Joel and Mary Jo Hamilton Charitable Fund
Joel and Mary Jo Hamilton Fund
Scott & Michele Magnuson Fund
Scott & Michele Magnuson Family Fund
Panhandle Alliance for Education Fund
Pride Cup Fund
Priority Spokane Fund
St. Anthony's Parish Fund
Garry T. & Mary Jane Shea Fund
Sterling Savings Bank Pass-through Fund
Joseph M. Weitensteiner CRUT
Whitman County Genealogical Society Endowment
Luke G. & Beuletta M. Williams Family Foundation Fund
Roger and Teresa Woodworth Family Fund



INWCF WELCOMES THE EQUINOX FOUNDATION

THE EQUINOX FOUNDATION'S MISSION IS TO ASSIST IN CREATING A HEALTHY ENVIRONMENT AND BUILDING OPPORTUNITIES FOR YOUTH.

The Equinox Foundation in Sandpoint, Idaho has joined Inland Northwest Community Foundation (INWCF) in a unique partnership to benefit communities in Bonner and Boundary Counties of North Idaho. The Equinox Foundation is providing \$200,000 this year in grants to nonprofit organizations in these two counties through online applications administered by INWCF. The first grant round opened on March 1, 2010 and closes April 27, 2010. For more information about the Equinox Foundation Grant Program or to apply for a grant visit INWCF's Web site at www.inwcf.org or contact Director of Grants Linda Graham at 509-624-2606.

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“Sterling Savings Bank is pleased to be a sponsor of Inland Northwest Community Foundation. We salute the hard work of the organization, and are proud to do whatever we can to truly make a difference in people’s lives. Being Hometown Helpful is what it’s all about.”

– Greg Seibly,
CEO of Sterling Savings Bank

OUR SPECIAL THANKS TO THE
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NEW WEB SITE FEATURES AND HIGHLIGHTS

Please visit our newly enhanced Web site which provides support and information to help our donors, friends, professional advisors and nonprofit organizations. Some of the newest Web site features include:

- **Secure login** for donors and their advisors to access their fund information, which is updated daily, and for donor advisors to recommend grants online.
- **Give now** – opportunities to make online contributions to funds at the Foundation.
- **Online applications** – The ability for our grant seekers and scholarship applicants to apply online for grant opportunities.
- **Connect** – People across the region can be more fully engaged with us and connect with an ambassador if they choose to find out more about changing lives and improving communities.
- **Information for advisors** and their clients planning charitable gifts with relevant links to financial information, types of funds, fee schedule and more.
- **Donor and grantee stories** about charitable dollars that make a difference in our region.

CONGRATULATIONS BOB AND JANICE!

Congratulations to INWCF Board Vice Chairman Bob Larson and North Idaho Partnership Council member Janice Baldwin who were each selected by Barron’s as one of the top 1,000 financial advisors in the United States. Bob is the First Vice President of Investments and a Private Wealth Advisor at Merrill Lynch in Spokane. Janice is First Vice President, Wealth Management Advisor, at Merrill Lynch in Coeur d’Alene. We are honored to recognize Bob and Janice for this distinction.