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FOR IMMEDIATE RELEASE

Inland Northwest Community Foundation Announces *You Pick for Charity* winner and new contestants!

SPOKANE, WA, *August 2, 2011* — Inland Northwest Community Foundation (INWCF) congratulates Inland Northwest Land Trust as the grand prize winner of the June contest to benefit charity and Riverview Retirement Community for their second place award.

Two agencies selected to be featured in the *You Pick for Charity* game for August are:

Junior Achievement of Spokane and Spokane Lilac Festival.

The contest began August 1 and ends August 31.

The *You Pick for Charity* game is featured on the community foundation's Web site at www.inwcf.org. With a click and drag of their computer mouse, players pick apples off the tree and put them in the basket of their chosen charity. The game allows players to make a difference for our community each time they visit the INWCF Web site and play the interactive game. The agency with the most apples at the end of the month receives a \$250 grant for their endowment. The second place agency receives a \$100 grant.

You Pick for Charity was launched in late October 2010 to benefit organizations with endowments at INWCF. Two new nonprofits are selected each month to compete. Anyone can play. Help your favorite charity pick the largest apple harvest through this interactive online game.

Founded in 1974, INWCF serves 10 Eastern Washington counties and 10 North Idaho counties to foster vibrant and sustainable communities in the Inland Northwest. The community foundation currently manages 306 funds valued at more than \$67 million and has awarded \$38 million in grants and scholarships since its inception, positively impacting thousands of lives in this region.

For more information on INWCF and its work in the Inland Northwest, contact PJ Watters, Director of Gift Planning at 509-624-2606.