

Media Contact: PJ Watters, pjwatters@inwcf.org
Inland Northwest Community Foundation
618 West Riverside Avenue, Suite 302
Spokane, WA 99201-5102
509-624-2606 / 888-267-5606
www.inwcf.org



FOR IMMEDIATE RELEASE

INWCF Launches Online Game to Benefit Charity

SPOKANE, WA, *October 25, 2010*—Inland Northwest Community Foundation (INWCF) has developed a new online interactive game, “You Pick for Charity,” that allows players to help support charity. With a click and drag of their computer mouse, players pick an apple off a tree and put it in the basket of their chosen charity. Competition changes each month between two agencies with endowments at INWCF. The game will allow players to make a difference for our community each time they visit the INWCF Web site and play the interactive game. The agency with the most apples at the end of the month will receive a \$250 grant for their endowment. However, no one loses. The game sponsor insisted the second place agency receive a \$100 grant.

Trust and Wealth Management Division of Intermountain Community Bank and Panhandle State Bank is sponsoring the program for a full year to support two dozen charities.

To play You Pick for Charity, visit <http://inwcf.org/give/you-pick-for-charity-game>

If you are unfamiliar with local charities, you can learn about two new nonprofit organizations each month by reading the description on the game site. Once you know, you too can pick for charity.

Founded in 1974, INWCF serves 10 Eastern Washington counties and 10 North Idaho counties to foster vibrant and sustainable communities in the Inland Northwest. The community foundation currently manages 285 funds valued at more than \$55 million and has awarded \$37 million in grants and scholarships since its inception, positively impacting thousands of lives in this region.

For more information about INWCF and its work in the Inland Northwest, please visit www.inwcf.org.

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